

EXHIBITORS PROSPECTUS



**9th CONFERENCE & TRADE SHOW
COMMERCIAL & INDUSTRIAL
REFRIGERATION**
JUNE 21 & 22, 2012
PLAZA MAYOR
CENTRO DE CONVENCIONES Y EXPOSICIONES
MEDELLÍN, COLOMBIA

Organized by:



Phones:

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Bogotá	+57	[1]	381 9215
Medellín	+57	[4]	448 8864
Argentina	+54	[11]	5917 5403
México	+52	[55]	5018 1165

Contact us:

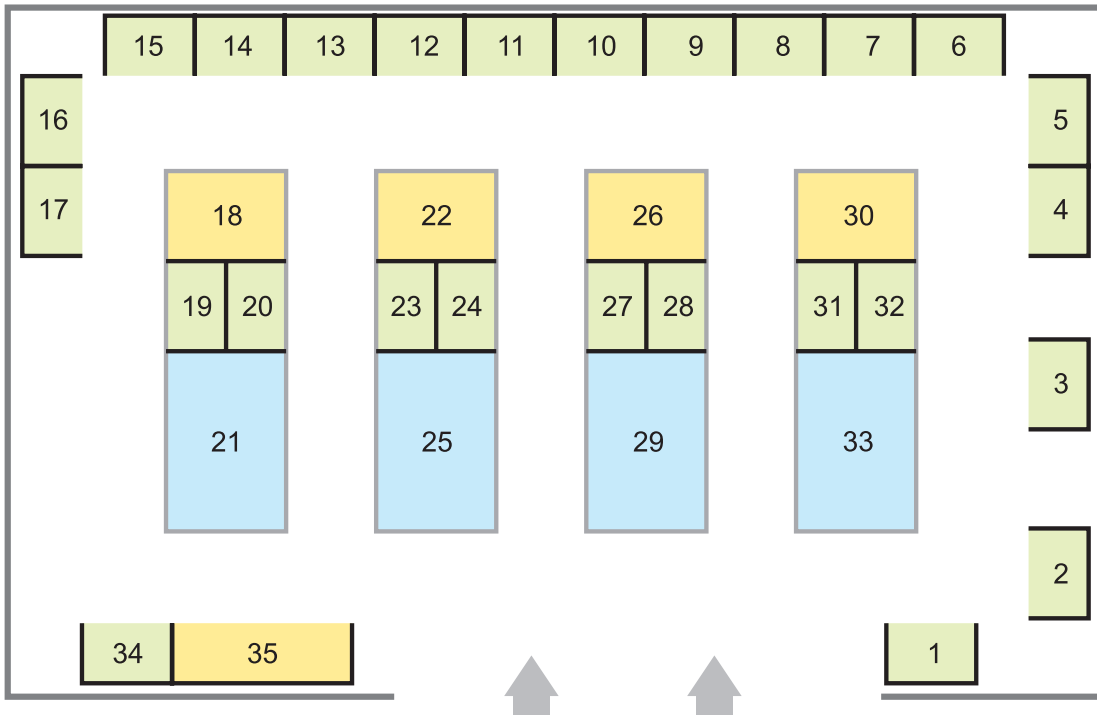
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Stands
Price US\$/m² US\$ 330

Including: paneling, fascia panel with your company name on it, 2 chairs, 1 table, light bulbs, a 110v outlet (1 Box, 2 inputs) (should you require a 220v outlet you should ask for it at an additional rate), entrance to the cocktail party, exhibitor certificate, conference proceedings, your logo in the show's website.

WWW.REFRIAMERICAS.COM

THE FOLLOWING SPONSORSHIP PACKAGES ARE ONLY AVAILABLE FOR COMPANIES WITH A BOOTH SPACE:

GOLD SPONSORSHIP **US\$ 5.000**

- Two [2] staff registrations to the Academic Program
- Two [2] customers registrations to the Academic Program
- 500 VIP passes to the Trade Show
- First choice to sponsor the cocktail or lunch (plus an additional charge)
- Corporate advertising material within the Conference bag
- Full page advert in the event's official catalogue
- Your company logo on the banner at the registration area as a GOLD Sponsor
- Your company logo on the top of the event's web page as a GOLD Sponsor
- Your company logo on our Newsletter as a GOLD Sponsor
- Your company's corporate profile on the event's website with your company as a GOLD Sponsor
- Only two [2] available per event

SILVER SPONSORSHIP **US\$ 3.000**

- Two [2] staff registrations to the Academic Program
- One [1] customer registration to the Academic Program
- 500 VIP passes to the Trade Show
- Your company logo on the banner at the registration area as a SILVER Sponsor
- Your company logo on the top of the event's web page as a SILVER Sponsor
- Your company logo on our Newsletter as a SILVER Sponsor
- Your company's corporate profile on the event's website with your company as a SILVER Sponsor
- Only three [3] available per event

BRONZE SPONSORSHIP **US\$ 2.000**

- Two [2] staff registrations to the Academic Program
- 250 VIP passes to the Trade Show
- Your company logo on the banner at the registration area as a BRONZE Sponsor
- Your company logo on the top of the event's web page as a BRONZE Sponsor
- Your company logo on our Newsletter as a BRONZE Sponsor
- Only four [4] available per event

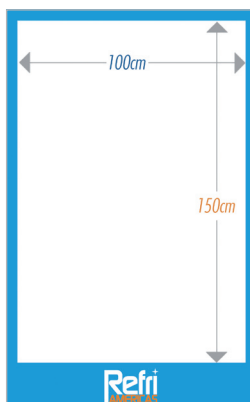
The sponsorships below are available to any company -a staff registration to the Academic Program is not included. Sponsors will have a 30% discount on the registration fees to the Academic Program:

ADVERTISING INSERTIONS **US\$ 750**

Your business brochures to be received by the attendants as they register to the conference, within the official congress bag. This material will be provided by the sponsor.

BANNER **US\$ 750**

A 100 x 150 cm banner located at the entrance to the conference room. It will be delivered by the sponsor in PDF file to be printed by the organizer. Image on the banner should measure 100 x 150 cm and be at least 100 dpi. The banner will be framed as shown here:



SPONSORSHIP - LUNCH **US\$ 3.400**

- One [1] staff registration to the Academic Program
- A five [5] minute presentation
- Desktop displays provided by the sponsor
- A banner at the venue
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only two [2] available per event

SPONSORSHIP - COCKTAIL **US\$ 2.300**

- One [1] staff registration to the Academic Program
- A 5-minute presentation
- A banner at the venue
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only one [1] available per event

SPONSORSHIP - COFFEE STATION **US\$ 2.000**

- A banner at the station site for the two [2] days
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only two [2] available per event

SPONSORSHIP - COFFEE BREAKS **US\$ 1.200**

- A banner at the venue during the event
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only two [2] available per event

CONFERENCE NOTEBOOK **US\$ 3.000**

A notebook, a pencil and a note block to be handed to all the Academic Program attendants, with the sponsor's 1-colour logo printed on the cover. This material will be produced by the organizers.

SPEAKER **US\$ 1.500**

- One [1] staff registration to the Academic Program
- A 5-minute presentation before the sponsored speech
- A banner at the conference room entrance with your company as sponsor to that lecture
- Your company logo on the event's website
- Your company logo on the Newsletter

BADGES **US\$ 1.200**

Your company logo printed on the event's badges.

OFFICIAL CONGRESS BAG **US\$ 1.200**

Delivery of the only official bag of the Congress at the registration area to all visitors to the Exhibit and to the attendants to the Conference. This material will be provided by the sponsor according to the specifications given by the organizer.

CHAIR COVERS **US\$ 1.000**

An exclusive cloth piece to cover the chairs in the conference room. This material will be provided by the sponsor.

DESKTOP DISPLAYS **US\$ 930**

Printed with the company logo and brand. Three [3] desktop displays will be put on each table in the conference room. This material will be provided by the sponsor according to the specifications given by the organizer.

CONFERENCE PROCEEDINGS **US\$ 750**

The sponsor will deliver 150 conference proceedings in a USB pen drive with your logo on it. The sponsor may opt to include a company and product presentation in the USB pen drive.

ADVERTISING - OFFICIAL CATALOGUE **US\$ 400**

One full color advert page in the event's official catalogue to be delivered to all visitors to the show and to the attendants to the Conference.