

TO: \_\_\_\_\_  
 COMPANY: \_\_\_\_\_ SALESPERSON: \_\_\_\_\_  
 TEL: \_\_\_\_\_ DATE: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_

SEND INVOICE TO: ADVERTISER      ADVERTISING AGENCY  
 ADVERTISING CLIENT: \_\_\_\_\_ CITY: \_\_\_\_\_  
 ADDRESS 1: \_\_\_\_\_ STATE: \_\_\_\_\_  
 ADDRESS 2: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_  
 COUNTRY: \_\_\_\_\_

REGION	N° OF LEADS	UNIT PRICE	TOTAL PRICE
ALL			
MEXICO / CENTRAL AMERICA	<input type="text"/>	US\$ <input type="text"/>	US\$ <input type="text"/>
SOUTH AMERICA			

**GENERAL CONTRACTUAL CONDITIONS:** By signing the enclosed Indulead Lead Generation Order, the CLIENT hereby swears to have read, understood and be bound by the rates, terms and conditions set forth in this contract which include the following clauses:

- Minimum Contracted Order is 50 qualified leads.
- 50% of total order is due upon signature of order and before campaign can begin.
- A lead will be judged qualified when the potential client expresses a TENTATIVE PURCHASE in any of the products published via the Induleads Report.
- Leads judged to be qualified will be e-mailed individually to clients' contacts.
- Unless the campaign is set up exclusively for the client, the client hereby understands that any generated qualified lead may be shared with any of the reports' product manufacturers or service providers.
- While Latin Press will try to expedite the campaign upon signature and receipt of payment, the firm makes no warranties as to the final time frame for receipt of the complete contracted order of leads.
- Upon reaching the total lead generation contracted order, final bill for 50% balance will be due in 30 days.

**SPECIFIC CONTRACTUAL OBLIGATIONS:** • All amounts herein are US \$ dollars and all payments will be made in US \$ dollars. • The CLIENT agrees to pay all invoices net 30 days from the date of invoice. • Orders are non-commissionable to advertising agencies. • CLIENT shall be entirely responsible for any financial service fees associated with making payment. • In the event collection becomes necessary, CLIENT agrees to pay all costs incurred to recoup monies owed, including interest @ 1.5% per month, court costs and reasonable attorneyfees. • If CLIENT elects to cancel this Lead Generation Order prior to agreed upon total Leads contacted, cancellation must be in writing. Notification must be sent to and received by the Publisher. CLIENT will be short-rated if, upon cancellation, it has not earned the frequency upon which the billings included in the Lead Generation Order are based. • The undersigned represents that he/she possesses present authority to enter into this contract on behalf of CLIENT. • The CLIENT does personally and unconditionally guarantee every obligation, as CLIENT, arising from this contract/agreement. • All claims will be settled in a Florida court of law in the City of Miami.

**SIGNATURE OF AUTHORIZATION:** \_\_\_\_\_

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PURCHASE ORDER N°: \_\_\_\_\_

DATE:    **Month:** \_\_\_\_\_ **Day:** \_\_\_\_\_ **Year** \_\_\_\_\_