

EXHIBITORS PROSPECTUS

CUBRECOL 2012 AMERICAS

OCTOBER 8 & 9, 2012
PLAZA MAYOR
MEDELLÍN, COLOMBIA

9th SHOW AND CONFERENCE FOR THE PAINTS & COATINGS INDUSTRIES

Organized by:

Inpra LATINA

Phones:

Miami +1 [305] 285 3133
Bogotá +57 [1] 381 9215
Medellín +57 [4] 448 8864
Argentina +54 [11] 5917 5403
México +52 [55] 5018 1165

Contact us:

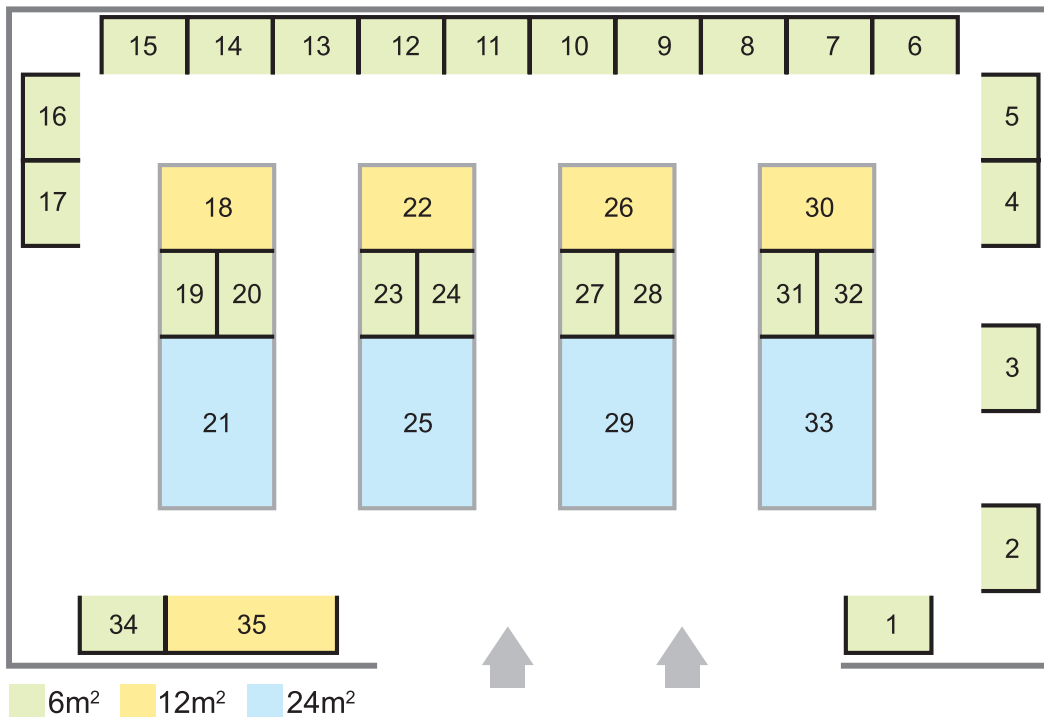
Sebastián Fernández | VP Sales and Operations
[Ext. 71] sfernandez@latinpressinc.com

Aleida Franco | Account Executive
[Ext. 66] afranco@latinpressinc.com

Fabio Giraldo | Account Executive
[Ext. 45] fgiraldo@latinpressinc.com

Lorena Stapff | Account Executive
[Ext. 70] lstapff@latinpressinc.com

Mariangie Navarro | Account Executive
[Ext. 78] mnavarro@latinpressinc.com



Stands
Price US\$/m² **US\$ 330**

Including: paneling, fascia panel with your company name on it, 2 chairs, 1 table, light bulbs, a 110v outlet (1 Box, 2 inputs) (should you require a 220v outlet you should ask for it at an additional rate), entrance to the cocktail party, exhibitor certificate, conference proceedings, your logo in the show's website.

WWW.CUBRECOL.COM

THE FOLLOWING SPONSORSHIP PACKAGES ARE ONLY AVAILABLE FOR COMPANIES WITH A BOOTH SPACE:

GOLD SPONSORSHIP US\$ 5.000

- Two [2] staff registrations to the Academic Program
- Two [2] customers registrations to the Academic Program
- 500 VIP passes to the Trade Show
- First choice to sponsor the cocktail or lunch (plus an additional charge)
- Corporate advertising material within the Conference bag
- Full page advert in the event's official catalogue
- Your company logo on the banner at the registration area as a GOLD Sponsor
- Your company logo on the top of the event's web page as a GOLD Sponsor
- Your company logo on our Newsletter as a GOLD Sponsor
- Your company's corporate profile on the event's website with your company as a GOLD Sponsor
- Only two [2] available per event

SILVER SPONSORSHIP US\$ 3.000

- Two [2] staff registrations to the Academic Program
- One [1] customer registration to the Academic Program
- 500 VIP passes to the Trade Show
- Your company logo on the banner at the registration area as a SILVER Sponsor
- Your company logo on the top of the event's web page as a SILVER Sponsor
- Your company logo on our Newsletter as a SILVER Sponsor
- Your company's corporate profile on the event's website with your company as a SILVER Sponsor
- Only three [3] available per event

BRONZE SPONSORSHIP US\$ 2.000

- Two [2] staff registrations to the Academic Program
- 250 VIP passes to the Trade Show
- Your company logo on the banner at the registration area as a BRONZE Sponsor
- Your company logo on the top of the event's web page as a BRONZE Sponsor
- Your company logo on our Newsletter as a BRONZE Sponsor
- Only four [4] available per event

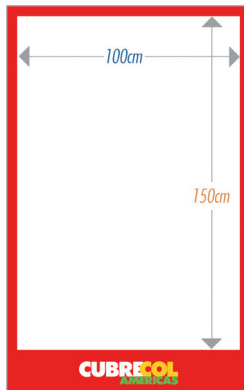
The sponsorships below are available to any company -a staff registration to the Academic Program is not included. Sponsors will have a 30% discount on the registration fees to the Academic Program:

ADVERTISING INSERTIONS US\$ 750

Your business brochures to be received by the attendants as they register to the conference, within the official congress bag. This material will be provided by the sponsor.

BANNER US\$ 750

A 100 x 150 cm banner located at the entrance to the conference room. It will be delivered by the sponsor in PDF file to be printed by the organizer. Image on the banner should measure 100 x 150 cm and be at least 100 dpi. The banner will be framed as shown here:



SPONSORSHIP – LUNCH US\$ 3.400

- One [1] staff registration to the Academic Program
- A five [5] minute presentation
- Desktop displays provided by the sponsor
- A banner at the venue
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only two [2] available per event

SPONSORSHIP - COCKTAIL US\$ 2.300

- One [1] staff registration to the Academic Program
- A 5-minute presentation
- A banner at the venue
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only one [1] available per event

SPONSORSHIP - COFFEE STATION US\$ 2.000

- A banner at the station site for the two [2] days
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only two [2] available per event

SPONSORSHIP - COFFEE BREAKS US\$ 1.200

- A banner at the venue during the event
- Your company logo on the event's website
- Your company logo on the Newsletter
- Only two [2] available per event

CONFERENCE NOTEBOOK US\$ 3.000

A notebook, a pencil and a note block to be handed to all the Academic Program attendants, with the sponsor's 1-colour logo printed on the cover. This material will be produced by the organizers.

SPEAKER US\$ 1.500

- One [1] staff registration to the Academic Program
- A 5-minute presentation before the sponsored speech
- A banner at the conference room entrance with your company as sponsor to that lecture
- Your company logo on the event's website
- Your company logo on the Newsletter

BADGES US\$ 1.200

Your company logo printed on the event's badges.

OFFICIAL CONGRESS BAG US\$ 1.200

Delivery of the only official bag of the Congress at the registration area to all visitors to the Exhibit and to the attendants to the Conference. This material will be provided by the sponsor according to the specifications given by the organizer.

CHAIR COVERS US\$ 1.000

An exclusive cloth piece to cover the chairs in the conference room. This material will be provided by the sponsor.

DESKTOP DISPLAYS US\$ 930

Printed with the company logo and brand. Three [3] desktop displays will be put on each table in the conference room. This material will be provided by the sponsor according to the specifications given by the organizer.

CONFERENCE PROCEEDINGS US\$ 750

The sponsor will deliver 150 conference proceedings in a USB pen drive with your logo on it. The sponsor may opt to include a company and product presentation in the USB pen drive.

ADVERTISING - OFFICIAL CATALOGUE US\$ 400

One full color advert page in the event's official catalogue to be delivered to all visitors to the show and to the attendants to the Conference.