



# WEB - ONLY CAMPAIGN ORDER

TO:  
COMPANY:  
TEL:  
EMAIL:

PORTAL:  
SALESPERSON:  
DATE:

SEND INVOICE TO:    ADVERTISER    ADVERTISING AGENCY  
ADVERTISING CLIENT:  
ADDRESS 1:  
ADDRESS 2:

CITY:  
STATE:  
POSTAL CODE:  
COUNTRY:

MATERIAL OPTIONS:    NEW    P/UP    P/UP INSTRUCTIONS:

WEB CAMPAIGNS		MONTHLY NET PRICES / RUN OF SITE			
	Size H x V	12 MONTHS	6 MONTHS	2 MONTHS	GROSS TOTAL
Leaderboard	[728 x 90 px]				12x
Body	[300 x 250 px]				
Banner	[468 x 60 px]				
Footer	[728 x 90 px]				
Web Sponsor	[120 x 90 px]				
Newsletter	[468 x 60 px]    24x/year				6x
	1st Position				
	2nd Position				
	3rd - 5th Positions				2x
Podcast	[468 x 60 px]    6x/year				
	Includes Voice intro / Banner / Mailing				
Webinars [On-demand]					
• Supplier Content Presentation					
• Publisher Content					
<b>NET SUB-TOTAL WITHOUT DISCOUNTS (US\$):</b>					
<b>AUTHORIZED COMMISSIONS / DISCOUNTS:</b>					
<b>NET SUB-TOTAL (US\$):</b>					

### MATERIAL INSTRUCTIONS:

**Electronic Advertising**  
Accepted formats are JPG/  
GIF/Animated GIF/SFW  
(Flash). Logos are only  
accepted in GIF format.

Maximum size: 100k

### SEND MATERIALS TO:

[production@latinpressinc.com](mailto:production@latinpressinc.com)

Latin Press, Inc.

Tel: + 1 305 285 3133

Fax: + 1 305 285 3134

Additional Notes:

**NET GRAND TOTAL ORDER (US\$):**

**SIGNATURE OF AUTHORIZATION:** \_\_\_\_\_

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

PURCHASE ORDER NO.: \_\_\_\_\_

DATE:    Month: \_\_\_\_\_ Day: \_\_\_\_\_ Year: \_\_\_\_\_

**CONTRACTUAL OBLIGATIONS:** By signing the enclosed order, the CLIENT hereby swears to have read, understood and be bound by the rates, terms and conditions set forth in this contract which include the following clauses: • All amounts herein are US \$ dollars and all payments will be made in US \$ dollars. • CLIENT agrees to pay Latin Press, Inc. the NET UNIT RATE for each advertisement contracted to be published as indicated by frequency number. • The CLIENT agrees to pay all invoices net 30 days from the date of invoice. • CLIENT shall be entirely responsible for any financial service fees associated with making payment. • Latin Press, Inc. agrees to publish the last advertisement received unless new material is received by Material Due Date. • CLIENT is responsible and legally liable for all advertisements, their materials and contents placed by them or on their behalf. • Late-payment or non-payment will result in forfeiture of advertising agency commission. • In the event collection becomes necessary, CLIENT agrees to pay all costs incurred to recoup monies owed, including interest @ 1.5% per month, court costs and reasonable attorney fees. • If CLIENT elects to cancel this Advertising Confirmation Order prior to its expiration date, cancellation must be in writing. Notification must be sent to and received by the Publisher, prior to the Material Due Date of the issue to be cancelled. CLIENT will be short-rated if, upon cancellation, it has not earned the frequency upon which the billings included in the Advertising Confirmation Order are based. • The undersigned represents that he/she possesses present authority to enter into this contract on behalf of CLIENT. • The CLIENT does personally and unconditionally guarantee every obligation, as CLIENT, arising from this contract/agreement. • All claims will be settled in a Florida court of law in the City of Miami.

**PLEASE SIGN AND RETURN VIA FAX TO: + 1 305 285 3134**