

# INDUGUÍA

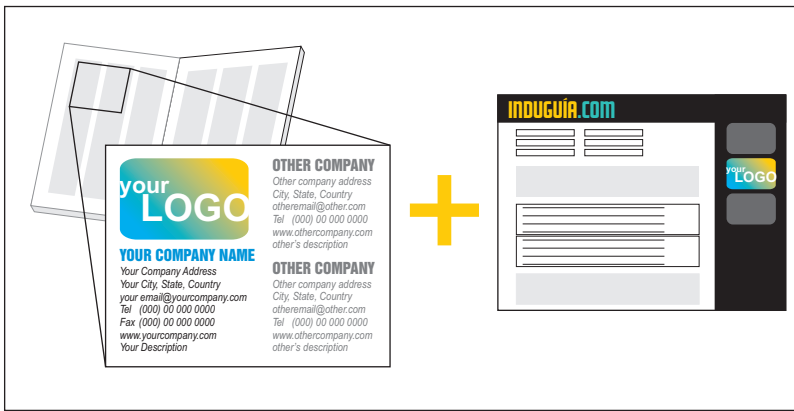
# 2012

The Suppliers Guide for  
the Latin American Industries



## Advertising Options

**Highlight** your alphabetical listing with **Your company logo** for supersavings. For only **US \$300**, your company will have its logo (full color), name, email, telephone, web address and description **plus** your logo in the category of your choice at **INDUGUIA.COM**



**Advertising spaces** are available to make your products stand out. Your promotional message will be seen throughout Latin America for an entire year.

**Total Circulation:**  
**Over 55,000 copies**  
**of INDUGUÍA !**

Logo (print + web) \$ 300

### ADVERTISING SIZES

**Plan 1:** Full Page + Leaderboard \$ 1,904  
**Plan 2:** 1/2 Page Horiz. + Leaderboard \$ 1,143  
**Plan 3:** 1/3 Page Vert./Horiz. + Footer \$ 857  
**Plan 4:** 1/4 Page + Footer \$ 726

**Plan 1C2:**  
Inside Front Cover (C2) + Leaderboard \$ 2,406

**Plan 1C3:**  
Inside Front Cover (C3) + Leaderboard \$ 2,205

**Plan 1C4:**  
Back Cover (C4) + Leaderboard \$ 2,606

**Advertising Close: October 1, 2011**

**PLAN 1** Full Page [Leaderboard for 12 months]  
Interiors or Covers

**PLAN 2** 1/2 Page [Leaderboard for 8 months]

**PLAN 3** 1/3 Page [Footer for 6 months]  
Vertical or Horizontal

**PLAN 4** 1/4 Page [Footer for 4 months]

**Take advantage of this promotional offers to emphasize your products and services to the Latin American market**

# INDUGUÍA 2012 Advertising Order

## AREAS

Choose the **Industry Areas** you want your company to be published. There's an **INDUGUÍA** for each area.

- |  |   |
|--|---|
| <input type="checkbox"/> Audio, Video & Digital Lighting   | <input type="checkbox"/> HVAC/R                         |
| <input type="checkbox"/> Hospitality Suppliers & Interiors | <input type="checkbox"/> TV & Video Production Industry |
| <input type="checkbox"/> Paints & Coatings                 | <input type="checkbox"/> Electronic Security            |
|  | <input type="checkbox"/> Paper & Corrugated Industry    |

## OPTIONS

Yes, I am interested in:

- |   | Price     | Nº of Industry Areas | Net Sub-Total |
|---|-----------|----------------------|---------------|
| <input type="checkbox"/> Alphabetical Listing with Company Logo (print+web) | US \$ 300 | X__                  | \$ _____      |

### Advertisements

Sizes (V x H)

Sizes (V x H)

PLAN 1	<input type="checkbox"/> Full Page	(215 x 140 mm)	+ Leaderboard	(90 x 728 px)	US \$ 1,904	X__	\$ _____
	<input type="checkbox"/> Full Page Inside Front Cover (C2)	(215 x 140 mm)	+ Leaderboard	(90 x 728 px)	US \$ 2,406	X__	\$ _____
	<input type="checkbox"/> Full Page Inside Back Cover (C3)	(215 x 140 mm)	+ Leaderboard	(90 x 728 px)	US \$ 2,205	X__	\$ _____
	<input type="checkbox"/> Full Page Back Cover (C4)	(215 x 140 mm)	+ Leaderboard	(90 x 728 px)	US \$ 2,606	X__	\$ _____
PLAN 2	<input type="checkbox"/> 1/2 Page Horizontal	(100 x 120 mm)	+ Leaderboard	(90 x 728 px)	US \$ 1,143	X__	\$ _____
PLAN 3	<input type="checkbox"/> 1/3 Page Vertical	(190 x 35 mm)	+ Footer	(90 x 728 px)	US \$ 857	X__	\$ _____
	<input type="checkbox"/> 1/3 Page Horizontal	(60 x 120 mm)	+ Footer	(90 x 728 px)	US \$ 857	X__	\$ _____
PLAN 4	<input type="checkbox"/> 1/4 Page	(100 x 60 mm)	+ Footer	(90 x 728 px)	US \$ 726	X__	\$ _____

**NET GRAND TOTAL**

## PAYMENT

Name/Company \_\_\_\_\_

Contact Tel \_\_\_\_\_

**ALL ORDERS MUST BE PREPAID**

Check Off Terms of Payment:

- Make Check, drawn in US \$, to Latin Press, Inc.
- Please Charge My:  American Express  Visa  Mastercard

Number \_\_\_\_\_

Expiration Date   Total US\$ \_\_\_\_\_

Name as it Appears on Card \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

Send Order before October 1, 2011 to: sales@indugui.com or Fax +1 (305) 285 3134