



C A M P A I G N C O N F I R M A T I O N O R D E R

TO:
COMPANY:
TEL:
EMAIL:

MAGAZINE:
SALESPERSON:
DATE:

SEND INVOICE TO: ADVERTISER ADVERTISING AGENCY
ADVERTISING CLIENT:
ADDRESS 1:
ADDRESS 2:

CITY:
STATE:
POSTAL CODE:
COUNTRY:

MATERIAL OPTIONS: NEW P/UP P/UP INSTRUCTIONS:

ADVERTISING PLANS

PLAN	12 MONTHS 4 ISSUES / 60.000 IMPRESSIONS	6 MONTHS 2 ISSUES / 30.000 IMPRESSIONS	2 MONTHS 1 ISSUE / 15.000 IMPRESSIONS	X2 (4 MONTHS)	TOTAL
PLAN 1 • FULL PAGE • LEADERBOARD + BODY	Issues: Position: US \$ Gross: Net:	Issues: Position: Gross: Net:	Issues: Position: Gross: Net:		
PLAN 2 • 1/2 PAGE • BODY + FOOTER	Issues: Position: US \$ Gross: Net:	Issues: Position: Gross: Net:	Issues: Position: Gross: Net:		
PLAN 3 • 1/3 PAGE • BANNER	Issues: Position: US \$ Gross: Net:	Issues: Position: Gross: Net:	Issues: Position: Gross: Net:		
PLAN 4 • 1/4 PAGE • FOOTER	Issues: Position: US \$ Gross: Net:	Issues: Position: Gross: Net:	Issues: Position: Gross: Net:		
	12 MONTHS ADDED SERVICES: • Digital Magazine Advertising • New Product Publication [1x/month] • Company Lead Generation Requests • Website Sponsorship Logo** • Supplier Spotlight Article* • Buyers Guide Logo • Indumedia Subscription***	6 MONTHS ADDED SERVICES: • Digital Magazine Advertising • Indumedia Subscription*** • Company Lead Generation Requests • New Product Publication [1x/month] • Supplier Spotlight Article*	2 MONTHS ADDED SERVICES: • Digital Magazine Advertising • Supplier Spotlight Article* • Company Lead Generation Requests		
	SUB-TOTAL (US\$):				

* Only offered once per year to Plan 1 / 2 advertisers. ** Only offered to Plan 1 advertisers. *** Only offered to Plan 1 / 2 advertisers.

Additional Notes:

MATERIAL INSTRUCTIONS:

Print Advertising
Only High Resolution PDFs from the latest version of Adobe Distiller are accepted, along with color proofs.

Electronic Advertising
Accepted formats are JPG/GIF/Animated GIF/SFW (Flash). Logos are only accepted in GIF format.

SEND MATERIALS TO:

Latin Press, Inc.
2455 SW 27th Avenue, #200
Miami, FL 33145
USA
Tel: + 1 305 285 3133
Fax: + 1 305 285 3134
production@latinpressinc.com

GRAND TOTAL ORDER (US\$):

CONTRACTUAL OBLIGATIONS: By signing the enclosed Advertising Confirmation Order, the CLIENT hereby swears to have read, understood and be bound by the rates, terms and conditions set forth in this contract which include the following clauses: • All amounts herein are US \$ dollars and all payments will be made in US \$ dollars. • CLIENT agrees to pay Latin Press, Inc. the NET UNIT RATE for each advertisement contracted to be published as indicated by frequency number. • The CLIENT agrees to pay all invoices net 30 days from the date of invoice. • CLIENT shall be entirely responsible for any financial service fees associated with making payment. • Latin Press, Inc. agrees to publish the last advertisement received unless new material is received by Material Due Date. • CLIENT is responsible and legally liable for all advertisements, their materials and contents placed by them or on their behalf. • Late-payment or non-payment will result in forfeiture of advertising agency commission. • In the event collection becomes necessary, CLIENT agrees to pay all costs incurred to recoup monies owed, including interest @ 1.5% per month, court costs and reasonable attorney fees. • If CLIENT elects to cancel this Advertising Confirmation Order prior to its expiration date, cancellation must be in writing. Notification must be sent to and received by the Publisher, prior to the Material Due Date of the issue to be canceled. CLIENT will be short-rated if, upon cancellation, it has not earned the frequency upon which the billings included in the Advertising Confirmation Order are based. • The undersigned represents that he/she possesses present authority to enter into this contract on behalf of CLIENT. • The CLIENT does personally and unconditionally guarantee every obligation, as CLIENT, arising from this contract/agreement. • All claims will be settled in a Florida court of law in the City of Miami.

SIGNATURE OF AUTHORIZATION: _____

NAME: _____

TITLE: _____

PURCHASE ORDER NO.: _____

DATE: Month: _____ Day: _____ Year: _____

PLEASE SIGN AND RETURN VIA FAX TO: + 1 305 285 3134